

**1·1·2**  
CANARIAS

## **EENA 112 Education committee**

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1-1-2 CANARIAS



## European 1-1-2 Day

### 1-1-2 CANARIAS

Has considered European 112 Day an opportunity to fulfil one of its principal missions, to promote awareness and good use of 112. Months of preparation went into the celebration of European 112 Day. All 7 islands participated in activities, which included outreach to:

**AIRPORTS:** Hundreds of visitors were greeted and educated about the 112 emergency number they may dial in case of emergency.

**SCHOOLS:** All public schools and high schools in the Archipelago were invited to participate in the events of the European 1-1-2 Day and many (24 schools on 3 islands) received personal visits from 1-1-2 Canarias staff prior to the event and given presentations on 112.

**DEAF ASSOCIATIONS:** 1-1-2 Canarias has been working with different deaf associations and foundations, including FASICAN (the Federation including all deaf associations) to develop easy to use texting that can be used in a 112 call.

## European 1-1-2 Day

### Events included

**Press conference, street fair and air/sea rescue**

#### **CONFERENCE:**

With President of the Canary Government; President of the BOD of the 112 Foundation; ED of EENA, Members of the European Parliament (video speeches); President of E9-1-1 Institute; Health Counselor of the Canary Government; Counselor of Presidency, Justice and Security; Counselor of Presidency and public administration of Murcia;

#### **EXHIBITION OF EMERGENCY RESOURCES:**

1-1-2 vehicles, helicopter, police cars, rescue dogs, sanitary resources, ambulances, Civil Protection; giving in publicity specially designed for that day;

#### **JOINT SEA RESCUE DEMONSTRATION**

**EXHIBITIONS:** Mirror eyes, Non-crewed Helicopter;

**GALA DINNER** and fireworks to complete the celebration

## Further Actions: Have a safe summer

This is the continuation of our program as well as the introduction of some new activities for the summer

**IN AIRPORTS:** We will greet and educate visitors about the 112 emergency number they may dial in case of emergency.

**IN HOTELS:** Leaflets to hand out in hotels with recommendations for a safe summer and the emergency number 1-1-2 they must dial in case of Emergency.  
**(Many tourists are unaware of the risks of the sun and the sea. Most of them are also unaware of the emergency number they must dial in case of emergency)**

**IN SUMMER RESORTS:** Sunshades to hand out in summer resorts, main beaches on the islands, with indications about what to do in emergency situations.

**IN BEACHES:** Beach fair in July and August. A stand where armbands will be handed out to children. The logo of 1-1-2 CANARIAS and the logo of EENA will conform the pair of armbands. This will be a good opportunity to talk to them about 1-1-2.

## Further Actions

Have a safe summer:





## Number of people impacted

It is difficult to specify the number of people impacted on the Events of European 1-1-2 Day.

About 3000 people attended the display of resources and the Institutional event in the auditorium.

The visits to schools not only was for children, it affected parents and teachers.

As Regards the airports, winter is high season in the Canary Islands , and February is the month of Carnival, so a great number of flights arrived from Europe those months.

The press coverage February 11<sup>th</sup> , was outstanding. The news was broadcasted on TV, newspapers and radio all day.

So we consider we reached about 70% of the Canaries population.

In summer we also expect to reach about 60% of the tourist population with our campaign in Hotels, summer resorts and beaches.



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**Gestión de Servicios para la  
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**Gobierno de Canarias**