



Global Wireless Location Solutions.

[Positioning Technologies](#) | [Applications](#) | [End-to-End](#) | [Location Resource Center](#) | [News & Events](#) | [About Us](#) | [Careers](#) | [Tech Support](#)[News & Events](#) | [Press Releases](#)[Press Releases](#)[- Archive](#)[In The News](#)[Events](#)[Press Kit](#)

TruePosition's Michael Amarosa to Join European Emergency Number Association Advisory Board

Michael Amarosa, Senior Vice President of Public Affairs for TruePosition, will join leading European politicians, industry associations, and service providers in further establishing 112 emergency number across Europe

Berwyn, PA, May 28, 2008 — TruePosition, a leading provider of wireless location technologies and solutions and a subsidiary of Liberty Media Corporation, announced today that Michael Amarosa, Senior Vice President of Public Affairs, will join the European Emergency Number Association's (EENA) new advisory board as Vice Chairman of the Communications Committee, supporting its role as the leading "Voice of 112" across the European Union.

The European Commission introduced the emergency number, 112, to unite all EU member states under the same number, ensuring fast and immediate access to emergency services at home and abroad throughout the EU. However, according to the latest Eurobarometer survey, the emergency number 112 is still widely unknown. The Advisory Board's objectives include increasing awareness and use of 112 as well as promoting best practices among operators and responders.

"It is an honour to join the EENA Advisory Board," said Mike Amarosa. "By working together, we will be able to further establish 112 throughout the European Union, ensuring wide acceptance and recognition of 112 and better response to 112 calls. Only then can we look to further enhancements, such as incorporating wireless location technology, to bring 112 to its optimum performance."

The technology required to accomplish emergency call location is readily available, and has already been deployed in the US. TruePosition offers a comprehensive set of location technologies that meet a broad spectrum of accuracy requirements, and are designed to perform in all current and emerging air interfaces worldwide. Holding more than 140 global patents and covering a total population of more than 260 million people, TruePosition is currently locating more than 4 million emergency calls per month.

The EENA Advisory Board is hosting the second 112 Awards Ceremony, which recognises and congratulates individuals and organisations which have significantly contributed to a better 112. The event has attracted the participation of European Commissioners, European Commission Staff, and Members of the European Parliament, representatives from the Presidency of the European Union, industry organisations and emergency services.

When: 3rd June 2008, 7.30 PM


Where: [Cercle de Lorraine](#), Brussels (Uccle)

Please [view here a full description of the event](#) along with the list of prestigious political personalities who have already confirmed their participation.


About TruePosition

TruePosition (www.trueposition.com) is one of the world's leading providers of complete, wireless location solutions for the personal and public safety and government security markets. The company's high-performance, turnkey and managed solutions include positioning technologies, applications, integration services, and technical support. These solutions meet demanding location requirements, including U.S. E911 and other emergency calling directives worldwide. TruePosition has two subsidiaries: Useful Networks, a location aggregator, and Zoombak, a consumer applications developer. Founded in 1993 and headquartered in the Philadelphia, PA (USA) area, TruePosition is owned by Liberty Media Corporation.

For more information on TruePosition, please contact:

Paul Nolan or Daniel Lowther
CC Group
Tel:  +44 (0) 118 920 7650
trueposition@the-cc-group.com

[Site Map](#) | [Privacy](#) | [Additional Information](#)

TruePosition, Inc., Berwyn PA (USA) : tel  +1 610.680.1000

| ©2008 TruePosition, Inc., a Liberty Media company